

## **Cookies Notice**

European laws, including the General Data Protection Regulation ("GDPR") and the e-Privacy Directive, create obligations for digital publishers of Visible Patient to give visitors to their sites and apps information about their use and sharing of personal data, as well as about the use of cookies, mobile ad IDs, and other forms of local storage.

Since Visible Patient is using cookies on its website, clear and mandatory information must be mentioned on this cookies notice, as set out below.

### **INFORMATION ABOUT COOKIES**

#### **I. What are cookies?**

Cookies are small data files, normally consisting of letters and numbers, that are placed by Visible Patient's website when a user visits the site. A cookie is a text file sent by a web server to a web browser and stored by the browser. These cookies, placed on the user's device (computer, telephone, tablet), can be used to identify or to collect information about the user.

#### **II. What types of cookies are there?**

Cookies can be classified as follows, depending on the owner:

- First-party cookies: They are created, sent to your computer and stored by the website you are visiting directly. They allow Visible Patient to collect customer analytics data, remember language settings, and carry out other useful functions that help provide a good user experience.
- Third-party cookies: They are created and placed by third parties other than the website you are visiting directly. They are not managed by Visible Patient, but by the third party that processes data obtained from the cookies.

Cookies can also be classified depending on the purpose of their placement. Main categories are:

- Strictly necessary cookies (technical): The cookies that allow the user to browse a website, platform or app, and use the various options or services on it (e.g., control traffic, identify data or session, access restricted access sections or content, etc.).
- Functional cookies: Functional cookies help Visible Patient to make the website usable by providing some basic features and remember the preferences and choices of users using Visible Patient's website (e.g., language, the region from where the service is accessed, etc.). Not accepting cookies may cause slow website performance or poorly adapted recommendations.
- Statistics cookies: Statistics cookies allow Visible Patient to provide a better understanding of how visitors interact with the website.
- Marketing cookies: Marketing cookies enable Visible Patient to monitor you to the websites. The aim is to display advertisements that are meaningful and attractive to you and therefore more useful to third party publishers and advertisers, as well as to make promotional and specific information available to you on the website.

Cookies may also be separated in two categories in relation to the period for which they are stored:

- Session cookies. Session cookies allow Visible Patient to recognize and link a user's actions during a browsing session. When a user goes to the login page, these temporary cookies will be created to determine whether or not the user's browser accepts cookies.
- Persistent cookies. Persistent cookies are placed on a user's device between sessions. They can be used to remember the user's preferences or actions on Visible Patient's website. According to the e-Privacy Directive, they should not exceed 12 months.

**III. How to use cookies?**

Cookies in no way give Visible Patient access to your computer or any information other than the data you choose to share with Visible Patient.

Concretely, these cookies help to improve the functioning of the website of Visible Patient and can be used for several purposes:

- Help users connect to a website;
- Analyze traffic to a website;
- Monitor user's browsing behavior;
- Recognize a user's device;
- Make the website more efficient;

Cookie Name	Type	Purpose	Cookie placed by	Retention period
<b>Complianz_policy_id</b>	Functional cookies	Cookies management	Complianz	Session
<b>cmplz_event_0</b>	Functional cookies	Cookies management	Complianz	1 year
<b>cmplz_marketing</b>	Functional cookies	Cookies management	Complianz	1 year
<b>complianz_consent_status</b>	Functional cookies	Cookies management	Complianz	1 year
<b>complianz_policy_id</b>	Functional cookies	Cookies management	Complianz	1 year
<b>_gcl_au</b>	Statistics cookies	google tag manager	Google	13 months
<b>_ga</b>	Statistics cookies	google tag manager	Google	13 months
<b>_gid</b>	Statistics cookies	google tag manager	Google	13 months
<b>_gat_gtag_UA_47514822_1</b>	Statistics cookies	google tag manager	Google	13 months
<b>_icl_visitor_lang_js</b>	Functional cookies	wpml module	Wordpress	
<b>wpml_browser_redirect_test</b>	Functional cookies	Check if cookies can be placed	Wordpress	Session
<b>Wp-wpml_current_admin_language_*</b>	Functional cookies	Store language settings	Wordpress	Session
<b>Wp-wpml_current_language</b>	Functional cookies	Store language settings	Wordpress	1 day
<b>Wordpress</b>	Functional cookies	Module wpml	Wordpress	3 months
<b>Wordpress_logged_in_*</b>	Functional cookies	Keep users connected	Wordpress	Session
<b>GPS</b>	Statistics cookies	Store location data	youtube	Session
<b>VISITOR_INFO1_LIVE</b>	Statistics cookies	Estimate bandwidth	youtube	6 months
<b>YSC</b>	Statistics cookies	Store a unique user ID	youtube	Session
<b>PREF</b>	Statistics cookies	Store and track visits throughout websites	youtube	1 year



<b>Rc ::c</b>	Marketing Cookies	Filter robot requests	Google reCaptcha	Session
<b>Marketing Cookies</b>	Marketing Cookies	Filter robot requests	Google reCaptcha	Session
<b>Rc ::a</b>	Marketing Cookies	Filter robot requests	Google reCaptcha	Persistent
<b>Complianz_policy_id</b>	Functional cookies	Cookies management	Complianz	Session

**IV. How to manage cookies?**

You are able to accept or decline cookies when you enter Visible Patient's website and see the cookie notice. Alternatively, you can manage your cookie preferences through your browser settings. However, in some cases, some functions of the website may not work.

To find out more about cookies, including seeing what cookies have been set and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org) or <https://www.aboutcookies.org/>.

Find out how to manage cookies on those popular browsers:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Internet Explorer](#)
- [Safari](#)

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit – <http://tools.google.com/dlpage/gaoptout>.

**V. Who placed cookies?**

The information stored on cookies is only used by Visible Patient, except those identified in section II as "Third-party cookies", which are used and managed by external entities to provide Visible Patient services aimed at improving Visible Patient's services and the user experience when browsing on the website.

Visible Patient works with the following third-parties:

- Google Analytics24 hours
- YouTube
- Facebook
- Google reCaptcha

Please note that Visible Patient does not have any control over how the information in these cookies is used nor does Visible Patient have access to it. Please refer to the cookie policies of the relevant provider for more information.

**Contacting Us**

If there are any questions regarding this Cookies notice, you may contact Visible Patient using the information below.

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*Last Edited on [2021-05-27]*