

New Industry Collaboration Aims to Accelerate the Adoption of Innovative Surgical Planning Experience

VISIBLE PATIENT and Ethicon Will Provide a Clearer Roadmap for Surgery

STRASBOURG, France, 6 October 2020 – VISIBLE PATIENT, S.a.S., a leading developer of healthcare software, today announced that it has entered into a strategic agreement with Ethicon, Inc. a part of the Johnson & Johnson Medical Devices Companies.



Through this agreement, Ethicon is now the exclusive global marketing and sales partner for the CE marked and FDA 510(k) cleared VISIBLE PATIENT™ solution to enhance surgical planning. Together, the interactive VISIBLE PATIENT Planning software and virtual 3D model, created from a pre-operative CT or MRI, illustrate spatial relationships between diseased tissue and surrounding anatomy for each patient. Surgeons have expressed substantial interest in the VISIBLE PATIENT solution because of the clearer roadmap for surgery it provides them.

“This agreement will allow VISIBLE PATIENT to broaden our strategic customer base by offering the innovative technology to our surgeon users who are devoted to improving surgical care for their patients,” said Prof. Luc Soler, President of VISIBLE PATIENT, S.a.S. “The collaboration with Ethicon enables us to accelerate the adoption of patient-specific, 3D model-based surgical planning,” Prof. Soler added.

ABOUT VISIBLE PATIENT

VISIBLE PATIENT, S.a.S., a simplified joint-stock company, was created in June 2013 in Strasbourg, France. The company is a spin-off of IRCAD, the world leader in continuing education for minimally invasive surgery. VISIBLE PATIENT project was developed and tested with technical experts and surgeons, expanding its operations and supporting the delivery of VISIBLE PATIENT products for use in more than 4.000 patient care cases.

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