Cookie Notice

European legislation, in particular the General Data Protection Regulation ("GDPR") and the ePrivacy Directive, but also the Swiss Federal Act on Data Protection ("FADP") and the Swiss Telecommunications Act ("TCA") create for digital publishers such as Visible Patient the obligation to provide users of their websites and applications with information about their use and sharing of personal data, as well as about the use of cookies and other tracking technologies, mobile advertising identifiers and other forms of local storage (e.g. links, graphs...).

Since Visible Patient uses cookies on its website, clear and compulsory information must be mentioned via this Cookie Notice, as indicated below.

INFORMATION ABOUT COOKIES

I. What are cookies?

Cookies are small data files, generally consisting of letters and numbers, which are placed by the Visible Patient website when a user visits the website. A cookie is a text file sent by a Web server to a Web browser and stored by the latter. These cookies, placed on the user's device (computer, telephone, tablet), can be used to identify, or collect information about the user.

II. What types of cookies are used?

Cookies can be classified as follows, according to their owner:

- _First-party cookies:_ these are created, sent to your computer and stored directly by the website you are visiting. They enable Visible Patient to collect customer analytics data, memorize language settings and perform other useful functions that contribute to a good user experience.
- _Third-party cookies:_ these are created and placed directly by third parties other than the website you are visiting. They are not managed by Visible Patient, but by third parties who process the data obtained from these cookies.

Cookies can also be classified according to the purpose for which they are placed.
The main categories are:

- _Strictly necessary cookies (technical):_ cookies that enable the user to navigate a website, platform or application, and that make use of the various options or services offered there (for example, controlling traffic, identifying data or session, accessing restricted sections or content, etc.).
- _Functional cookies:_ functional cookies help Visible Patient to make the website usable by offering basic features and remembering the preferences and choices of users of the Visible Patient website (for example, language, region from which the service is accessed, etc.). Not accepting cookies may result in slower website performance or inappropriate recommendations.
- _Statistics cookies:_ statistics cookies enable Visible Patient to offer a better understanding of how visitors interact with the website.

- *Marketing cookies*: marketing cookies enable Visible Patient to track your visit on websites. The aim is to display ads that are meaningful and attractive to you and therefore more useful to third-party publishers and advertisers, as well as to make promotional and specific information about the website available to you.

Cookies can also be separated into two categories according to how long they are kept:

- *Session cookies*: session cookies enable Visible Patient to recognize and link a user's actions during a browsing session. When a user visits the login page, these temporary cookies will be created to determine whether the user's browser accepts cookies.
- *Persistent cookies*: persistent cookies are placed on the user's device between sessions. They may be used to remember the user's preferences or actions on the Visible Patient website. As a matter of best practice, they should not exceed 12 months.

III. *How to use cookies?*

Cookies in no way give Visible Patient access to your computer or to any information other than the data you choose to share with Visible Patient.

Concretely, these cookies help to improve the operation of the Visible Patient website and may be used for several purposes:

- *Help users connect to the web site;*
- *Analyze website traffic;*
- *Track user browsing behavior;*
- *Recognize device of a user;*
- *Make the website more efficient.*

Cookie name	Type	Aim	Cookie placed by	Retention period
Complianz_policy_id	Functional cookies	Cookie management	Complianz	Session
cmplz_event_0	Functional cookies	Cookie management	Complianz	1 year
cmplz_marketing	Functional cookies	Cookie management	Complianz	1 year
complianz_consent_status	Functional cookies	Cookie management	Complianz	1 year
complianz_policy_id	Functional cookies	Cookie management	Complianz	1 year
_gcl_au	Statistics cookies	google tag manager	Google	13 months
_ga	Statistics cookies	google tag manager	Google	13 months
_gid	Statistics cookies	google tag manager	Google	13 months
_gat_gtag_UA_47514822_1	Cookies de statistiques	google tag manager	Google	13 months
_icl_visitor_lang_js	Functional cookies	Wpml module	Wordpress	
wpml_browser_redirect_test	Functional cookies	Check if cookies can be set	Wordpress	Session
Wp-wpml_current_admin_language_*	Functional cookies	Store language settings	Wordpress	Session

Wp-wpml_current_language	Functional cookies	Store language settings	Wordpress	1 day
Wordpress	Functional cookies	Wpml module	Wordpress	3 months
Wordpress_logged_in_*	Functional cookies	Keep users connected	Wordpress	Session
GPS	Statistics cookies	Store localization data	youtube	Session
VISITOR_INFO1_LIVE	Statistics cookies	Estimate bandwidth	youtube	6 months
YSC	Statistics cookies	Store a unique user ID	youtube	Session
PREF	Statistics cookies	Store and track visits through websites	youtube	1 year
Rc ::c	Marketing cookies	Filter robot requests	Google reCaptcha	Session
Rc ::b	Marketing cookies	Filter robot requests	Google reCaptcha	Session
Rc ::a	Marketing cookies	Filter robot requests	Google reCaptcha	Persistent

IV. How to manage cookies?

You can accept or decline cookies when you access the Visible Patient website and see the cookies notification. Alternatively, you can manage your cookie preferences via your browser settings. However, in some cases, certain website functions may not work

To find out more about cookies, including seeing which cookies have been set and how to manage and delete them, visit www.allaboutcookies.org or https://www.aboutcookies.org/.

To find out how to manage cookies on these popular browsers:

- Google Chrome
- Mozilla Firefox
- Internet Explorer
- Safari

For information on other browsers, please visit the website of the browser developer.
To opt out of being tracked by Google Analytics on all websites, visit
http://tools.google.com/dlpage/gaoptout.

V. Who placed cookies?

The information recorded on cookies is solely used by Visible Patient, except for those identified in section II as "Third Party Cookies", which are used and managed by external entities in order to provide services to Visible Patient aimed at improving Visible Patient's services and the user experience when browsing the website.

Visible Patient works with following third parties:
- Google Analytics24 hous
- YouTube
- Facebook

- *Google reCaptcha*

Please note that Visible Patient has no control over, nor has access to, how information is processed via these cookies. Please refer to the relevant provider's cookie notice for further information.

Contact us

If you have any questions about this Cookies Notice, you can contact Visible Patient using the information below.

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